

chrisPiuggi

interaction + creative technology

INDUSTRY EXPERIENCE

Incredible Machines

Cofounder & CTO

Brooklyn, NY

May 2012 to Present

- » Lead a team of designers, developers and animators in the conceptualization & creation of interactive technology
- » Guide interaction design process while developing object oriented systems to test and validate varying user interfaces
- » Educate staff, clients and partners on the pros/cons vs. costs of interaction patterns, technology & architectures
- » Budget & manage development timelines throughout the life cycle of products released on various software architectures

Nike, PepsiCo, Twitter, Mother NY, Samsung, OMD Ignition Factory, Coty Fragrances, Silverstein Properties, The Lincoln Motor Company

Bitponics

Cofounder & Engineer

Brooklyn, NY

Sept. 2012 to Present

- » Collaborate to implement core API, Firmware and Hardware ecosystem for setup, remote control, and data automation
- » Engineer & test interaction patterns between users, custom hardware & server processes
- » Activate new business through educating potential consumers and investors about the technology

Piuggi Design

Principal

Jersey City, NJ

Sept. 2004 to May 2012

- » Increased business from local to national clientele
- » Imagined and realized client solutions in creative, technology, strategy and branding
- » Administered all necessary production, development & retouching
- » Managed client relations, accounting and project time lines

Rosetta Interactive, Brownstein Group, Connecticut Association for Community Action, Google, FakeLove, Cosm/Pachube, Live Nation, The Disco Biscuits, VF Corp., Moondial, Yoganonymous

EDUCATION

Parsons the New School for Design New York, NY

MFA with Honors Design & Technology 2012

Champlain College

Burlington, VT

BS Multimedia & Graphic Design 2007

SPECIALTIES

Connected Devices, System Design, Interaction Design, Interactive Installations, Rapid Prototyping, Hardware & Software Prototyping, Iterative Development, Physical Computing, Product Development, Collaborative Development

PROGRAMMING

HTML5/CSS3, Web APIs, Javascript, jQuery, Node.js & others, PHP, Apache, Action Script & Extend Script, MySQL, SQLite, MongoDB, Shell/Bash, Git, Github, AWS, Processing(Java), OpenFrameworks(G+), Android, Arduino/AVR, rPi & Beagleboard, Xbee/RF & Bluetooth

ASSETS

Adobe Creative Suite, Final Cut Studio, Photo retouching, Illustration, Screen printing, Photography, Print, Web and Video Production

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contactMe

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Parsons the New School for Design

New York, NY

Interactive Art Director/Lead Developer *Sept. 2010 to May 2012*

- » Led creation of 5 websites for Parsons sponsored projects
- » Created all project time lines, ensured all project deadlines were met, while maintaining quality
- » Mentored team members in UX, Design, and Implementation
- » Developed custom solutions to allow for maximum user control over site content

MFA DT Thesis 2012 & 2011, National Art Museum of China - Translife ,
US Solar Decathlon Entry - Empowerhouse, Bootcamp 2011

Brownstein Group

Philadelphia, PA

Associate Art Director < Designer *May 2008 to July 2010*

- » Expanded IKEA digital account from regional emails to national flash campaigns and micro-sites
- » Created innovative solutions internally and externally to maximize client budgets and generate results
- » Conceptualized & executed projects individually and collaboratively
- » Worked closely with producers to direct creative workload of junior staff & interns

IKEA, Microsoft, Asian World of Martial Arts, Anti-Defamation League,
Philadelphia Auto Show, Graham Co., Young Presidents Organization

Catalyst Design Ltd.

Burlington, VT

Assistant Design Manager *Feb. 2005 to Nov. 2007*

- » Managed screen-printing pre-production
- » Worked within budgets and time lines to deliver websites, advertisements and apparel - design and copy
- » Hired & supervised interns in the production of mechanicals

Seventh Generation, Speeder and Earls, Steez Teez

AWARDS AND HONORS

- 2013 Gold Innovation in Media by The Internationalist
Naked Juice - Power Garden
- 2013 Webby Awards Honoree
Naked Juice - Power Garden
- 2013 Shorty Awards Finalist
Naked Juice - Power Garden
- 2012 Mobile Cannes Lions Grand Prix,
Google Project Rebrief: Coke
- 2012 MFA Honors Graduate
- 2011-2012 University Merit Award Recipient
- 2011-2012 University Scholars Award Recipient
- 2010-2012 Graduate Dean's Scholar, Parsons
- 2009 Silver Addy Philadelphia,
Asian World of Martial Arts
- 2008 Silver Addy Philadelphia,
Philadelphia Auto Show

EXHIBITIONS

- July - August 2011, Degree Day
TransLife National Museum of China
- September 2011, Degree Day
Beijing Design Week
- September 2013, #Tones
Dumbo Arts Festival, Brooklyn, NY

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